



# Kiora Offline Content Delivery

Turn offline places into online experiences™



Kiora is a secure platform that enables content providers to publish and deliver protected content wherever internet bandwidth is limited or inaccessible.

Our patented platform includes both hardware device and software components, providing a complete end-to-end solution that is readily deployable. Our hardware offerings include the Kiora nano™ (specifically designed for in-cab environments) and the Kiora FreeStyle™, which supports a larger number of devices.

## A Hollywood-approved solution from the founder of DRM

As the inventor of digital rights management (DRM) technology and a leader in security, privacy, and trust for open networks, Intertrust is uniquely qualified to protect your high-valued content, and deliver it seamlessly across devices.

To meet Hollywood studio requirements, Kiora provides a robust implementation of the open-standard Marlin DRM, and employs other mature DRM systems as implemented using Intertrust's multi-DRM ExpressPlay service.

## Truly Entertainment Anywhere™

Kiora hardware appliances are compliant with industry standards; ensured to be robust and vibration resistant; and have safeguards against ignition spikes that can be common in deployments. Our gamut of offerings comprehensively address the different offline content markets out there, including in-vehicle and captive audiences.



### Transportation

From buses to trains to cruise ships, Kiora offers riders a seamless entertainment experience.



### Public places

Whether it's in a hotel, shopping center, or coffee shop, Kiora is equipped to support a wide range of connections.



### Kiora for Good™

Kiora empowers educators and urban planners to share content even where bandwidth is limited.

## A superior user experience

Using a mobile app on a phone or tablet, or a web app on a laptop, consumers can search for and enjoy a wide variety of video entertainment by connecting to a Kiora content delivery appliance using Wi-Fi. Each consumer has a personalized experience using information stored for that subscriber on their mobile device, and can express their preferences and customize their content library.

## Uncompromised security and privacy

Kiora's overall data architecture is designed to provide data availability, information transparency, and system intelligence while providing strong governance and security.

**Mobile app security** – Consumer apps are protected by Intertrust's state-of-the-art Code Protection™ application shielding technology, while cryptographic keys are protected using Intertrust's Secure KeyBox™ whitebox crypto technology.

**Rights management** – All data, including derived data, are governed using data rights management methods that assure data is only available to authorized parties. Customer data is held in a trusted cloud at all times and only available to advertisers in a managed way and in compliance with strict rules (e.g., ITAA, GDPR, COPPA, etc.)

## Industry-leading analytics

Kiora pairs with Intertrust Personagraph™, an audience insights platform that helps content providers better understand their audiences and unlock new revenue streams. Personagraph is a targeted advertising technology with a user base close to 2 billion, and which is already on 1,000s of apps worldwide. Personagraph can recommend content and match ads, while providing insightful analytics on its customers and help keep the customers close.

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## Meet the Kiora Family Deployment Options



**Kiora nano™**



**Kiora FreeStyle™**



**Kiora™**  
(software-only)

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### Ideal for

Our most portable and economical solution

Rugged hardware for large scale deployments

Flexible integration in any existing infrastructure

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### Use cases

Taxis, cars, small shuttles

Buses, shuttles, trains, boats, hotels, retail, coffee shops, airports

Wi-Fi/content hotspots, large-scale deployments such as malls or hotels

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### # of connections

4-6\*\*

30-50\*\*

Platform specific

# Kiora Freestyle™ Key Features

Up to 3TB of internal storage

Ruggedized aluminum casing withstands extreme shock and heat

High-capacity Wi-Fi connectivity up to 50 connections\*\*



Standard ethernet port

Charging port



Surface mountable

USB 3.0 for provisioning

4G/LTE connectivity (optional)

# Kiora nano™ Key Features

Up to 128GB of internal storage with 5000 mAH lithium battery

Battery indicator

Wi-Fi connectivity supports 6-8 connections\*\*



Micro USB charging port

WAN

LAN



SIM card slot with 3G support



Power button

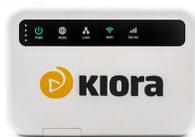
Cooling vents



USB 2.0 port

\*\*number of connections depends on encoding format

# Kiora Appliances Tech Specs



**Kiora nano™**



**Kiora FreeStyle™**

<b>Summary</b>	105 x 75 x 30 mm Polycarbonate casing Fanless operation	200 x 80 x 180 mm Aluminum alloy Wall-mount support
<b>System Specifications</b>	Wi-Fi Certified Atheros Processor Up to 128GB SSD OpenWrt Wi-Fi router	1.91 GHz Intel Atom E3845 8GB DDR3L memory Up to 2TB SSD OpenWrt Wi-Fi router
<b>External Connectors</b>	10/100 Ethernet LAN port 10/100 Ethernet WAN port USB A 2.0 port SIM card slot with 3G support Micro-USB Port (power)	10/100/1000M Ethernet port USB A 2.0 port Mini-PCLe with SIM 3 SMA-Female Ports
<b>Wi-Fi Connectivity</b>	Atheros AR9331 chipset 1 to 13 channels IEEE 802.11 b/g/n Wi-Fi WPA with AES TKIP (802.11i) Layer 2 Isolation	Atheros QCA9563 chipset 1 to 13 channels IEEE 802.11 b/g/n Wi-Fi Public SSID WPA with AES TKIP (802.11i) Layer 2 Isolation
<b>Power</b>	5000 mAH Lithium Battery 5V/1A operating voltage 3W maximum consumption Power On Indicator	2-pin DC 12/24V 20WP maximum consumption Power On Indicator 31.75V surge protection
<b>Environmental Requirements</b>	<b>Operating temperature range:</b> 0 to 60 °C <b>Storage temperature range:</b> -25 to 70 °C FCC and CE compliant	<b>Operating temperature range:</b> 0 to 60 °C <b>Storage temperature range:</b> -20 to 80 °C <b>Relative humidity:</b> 10 to 90% at 55 °C FCC and CE compliant MILT-STD-810G vibration tested <b>Shock:</b> 20g operating / 75g non-operating